

62  
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★ FEB 15 1960 ★  
U. S. Department of Agriculture

FLOTON'S

GROWERS AND HYBRIDIZERS

2477 N. W. 104th St.  
(Enter by 103rd St.)  
Miami 47, Florida Ph. MU 8-6418

Known everywhere for  
improved and exclusive varieties of  
HIBISCUS, RARE IXORAS, and FANCY  
COLORFUL CROTONS.

PRICE LIST [1960]

Please read carefully to avoid  
unnecessary errors.

Shipping

Unless otherwise advised, ship-  
ments will be made via Railway  
Express. Charges collect.

IMPORTANT:

Upon receipt of plants, avoid  
subjecting them to direct rays of  
the sun for several days; gradually  
accustom them to full sunlight. A  
slightly acid soil, 6, 5pH, is best for  
Hibiscus, Crotons and Ixoras. If  
you are in doubt as to your soil  
condition, consult your County Agri-  
cultural Agent.

HIBISCUS

As everyone knows, we've had  
many fine Hibiscus in the past but  
some of them have had to be elimi-  
nated to make room for the New  
Varieties. The choicest of the  
older types have been retained -  
the list has been narrowed to those  
we consider the One Best in each  
class - single, semi-double or  
double - judgment based upon strik-  
ing color, shape of bloom, and  
desirable plant characteristics.  
Hibiscus like plenty of sunlight.

While they will grow in 50% shade,  
they bloom best in full sun.

LATEST HYBRID HIBISCUS  
In Gallon Cans, \$  
Each, F.O.B. Nursery

ORCHID WHITE: Its name aptly  
describes its color. A semi-  
double with the unusual orchid-  
type shape. A prolific bloomer.

MRS. JAMES HENDRY: A prize-  
winning double bloom of canary  
yellow with white center. One  
of the few hibiscus that's  
slightly fragrant and lasts TWO  
DAYS. Very useful in flower  
arrangements.

MIRAGE: An outstanding semi-  
double in delicate apple blossom  
shades. Its loveliness has won  
blue ribbons and endeared it to  
many owners.

FANTASTIC: Only nature, the great-  
est artist of them all, could  
create this new color gift to  
the flower world. It is an over-  
lapped single bloom. The color  
is bronze, having a distinct  
cardinal red center. Veins of  
the same color spread 1/3 along  
the petals, perfecting the color  
scheme. Plenty of flowers on  
a wonderful bush make its posses-  
sion imperative for the connois-  
seur.

ROSEMARY CLOONEY: A large single  
fluorescent pink. So striking  
in appearance you'll insist  
upon a close-up view to see  
what gives it such appeal. The  
plant grows well and is always  
pink with blooms.

THE SHADOW: 5 to 6 inch single  
overlapped bloom. Irregular  
petals, sometimes semi-double.  
The color is currant red  
throughout. Splashed creamy  
white. Bushy growth and good  
blooming habit.

CILE TINNEY: Extra large, loose  
double bloom. Large petals of  
dawn pink with french rose edge,  
and center of spiraea red.  
Excellent growing plant, and a  
fine bloomer.

PAT: Loose 10 inch double bloom  
of begonia with lavender zone.  
Nice twiggy very good blooming  
plant.

RUFFLED BEAUTY: A perfect beauty.  
Was crowned with a tri-color at  
the largest and best Hibiscus  
show at Ft. Myers, Fla. The  
bloom is a perfect 7 inch to 8  
inch ruffled charmer. Over-  
lapped petals are of maize color,  
shading to shrimp red and has a  
cardinal red throat. It is a  
fine growing shrub and a wonder-  
ful bloomer.

VI CONERY: 5 inch double light  
pink, creamy edges. Nice foli-  
age. Medium growing shrub.  
Good bloomer.

CHARMER: 6 to 7 inch peach colored  
single bloom with large fuchsia  
center. Vigorous. Good growing  
and blooming shrub. Dark green  
foliage.

BARBARA ANN: 5 to 6 inch bright  
red single bloom with yellow  
gold splotches. Well branched.  
Nice growing, good blooming  
shrub.

ELEPHANT EAR: About 4 inch double  
white bloom. Very good blooming  
and growing habit.

In Galion Canals

Addititonal Varieties of Hibiscus

AVAILABE IN LIMITED QUANTITIES.

**UPSY LOVE:** Large double red bloom with yellow edges. A vast improvement over the well-liked Chas. James, Jr.

**DR. GILLETTE:** A large single bloom. The color is bronze and has a mauve to rose-pink throat. A must for the individualists and collectors. Very different.

**VENONICA:** Irregular flowers large single  
8 to 9 inch bloom with extra  
heavy crest. The color is beau-  
tiful saffron yellow with a pink  
throat. Petals are of heavy  
texture, strong & velvety.  
full bloom and extra vigorous  
growing bush. A real fine  
Hibiscus.

**ANGELITA:** Nature has outdone itselit once more. A unique bloom of five o'clock yellow petals towards centre shading in pastel lavender ending in an attractive chrysanthemum red throat. A long style sports a large crest of small chrome yellow petals. Very free bloom -

**GOLDEN DENT:** A beautifull all gold yellow bloom. This is to 7 inch and crepy. Excelleent bloomer and shrub.

**ON GOOD GROWING SHRUB:**

**KATHY:** Large 7 to 8 inch semi-double apricot bloom with white center. Heavy texture. Excellent, slow growing shrub. Good foliage.

**CORAKY:** 7 to 8 inch single, over-  
lapped, apricot pink, ruffled  
blown. Good texture. Extra  
good growing shrub sports large  
dark green foliage. Good bloom-

ENCHANTMENT: 6 to 7 inch over-  
lapped single, dark yellow bloom.  
Dark center and well crested.  
Extra heavy bloom. Well branch-  
ed, slow growing shrub with dark  
green foliage.

**HUXTEROW:** Single 6 to 7 inch orange yellow overlapped bloom. Excel- lent bloom and growing habit. **BRIDGE:** 6 to 7 inch single upright white bloom with pink cast. Ex- cellent bloom. Slow growing. **CHELSEA:** 6 to 7 inch orange yellow double bloom. Slow growing.

GIDGET; 5 to 6 inch overlapped single bloom of apricot pink with dark center. Extra heavy textured flower. Excellent勤 bloomer. Nice growing habit and foliage.

**CORAL GABLES:** 8 to 9 inch single overlapped bloom or coral red color with pink and white center. Fine growth and blooming habit.

**CHEREA:** 8 inch single overlapped bloom of coral orange color with lavender center. Heavylly veined. A strong grower and excellent bloomer.

DICK POPKES: Good bloodming 7 to 8  
inch flower. Orange red, yellow  
edges. Good growing shrub.

BUNNY L., DUNAWAY: 5 to 6 inches  
sprigged with dark center bloom.  
The flower is purpled and lasts  
two days. Very good growing plant  
with large foliage. Good bloomer.

DIANE DUNAWAY: 6 to 7 inch single, upright, overlapped, all pink bloom. Extra heavy texture. Lasts two days. Excellent growth. Large foliage. Good bloomer.

GENERAL MASHALL: 5 to 6 inch bush  
orange yellow single bloom with  
large red center. Good growing  
and blooming bush. Dark foliage.

MRS. DANIELS: 4 to 5 inch Lemon  
yellow double bloom with raps-  
berry center. Extra compact,  
well branched bush. Fine loomer.

M. BEECHIE: Large 4 to 5 inch double  
 rose pink bloom with creamy edges.  
 Strong flower. Dark green foliage.  
 Good bloomer.

**PRINCESS DESIREE:** Large single 6 to 7 inch nasturium colored bloom, pink center. Overlapped and tufted petals. Free blooming and good growing shrub. Has aroused very favorable comment by our visitors.

**PINK GIANT:** Giant single bloom of 9 inches and more. The color is rich phlox pink with slightly darker center. A wonderful blooming and growing plant. Lovely to look at and have around your garden.

**BROWN DERBY:** 5 to 6 inch double brown bloom with lavender center. Very good bloomer on fine growing shrub.

**MARY ESTRELA:** 4 to 5 inch single pink bloom, heavily splotched with white. Good bloomer on a nice shrub and something different.

#### CROTONS

Crotons reach their peak in perfection in foliage-coloring when placed in half shade, although full sun won't ordinarily prove harmful to them.

#### CROTONS

In Gallon Cans, \$  
F.O.B. Nursery

**GLORIOSA:** A sun-worshipper and a very fast grower. Among its colors you'll detect the light and dark greens and the dark almost velvet blacks of mid-summer - as well as the more subdued browns, tans and brilliant oranges and reds of Autumn days.

**IRENE KINGSLEY:** Rave about this beauty (and you're sure to do so) and it will never let you down! Oakleaf type foliage; all the colors of the brightest rainbow! A breath taking tropical show piece wherever planted.

**POLYCHROME:** Multi-colored pastel hues. It grows best in shade! Grows vigorously even in dark environments not reached by the sun's rays! Best shade Croton out.

**RED OAK:** Oakleaf type leaves of unusual size call to mind at once the beautiful reds and red brown of an Autumn scene. The plant likes lots of sun, grows fast and results in a beautiful bush. Excellent for tropics.

**STOPLIGHT:** Its amazing array of colors and the unusual length of its shapely leaves 'Stop you dead in your tracks' until you've feasted your eyes on this Croton! Adapts easily to sunny or shady locations.

**CHARLES RUTHERFORD:** A sun-loving plant which matures into a very fine colorful bush of variegated hues. Truly a thing of beauty and a joy to possess!

**WILLIAM CRAIG:** This popular favorite has often inspired a reference to the "Coat of Joseph" or "Joseph's Coat of Many Colors." Every lover of Crotons will find just one more space in his home, garden or patio for a William Craig.

**JUNGLE QUEEN:** Needs no second look to be wanting possession of this beautiful Croton. Has good looking colored leaves and is a fine shaped plant.

**ZANZIBAR:** A very fine growing Croton. Large beautiful, heavily veined. Colored leaves of early Autumn. This Jungle Miss is very desirable.

**L. M. RUTHERFORD:** Strikingly colored with a variety of attractive shades, its large broad leaves make this a definitely outstanding Croton even in the most distinguished company.

**CARROLL-ANN-CONRAD:** This lovely Miss is never to be forgotten. Extra large, many colored leaves. Plant grows good and bushy. One of the choice Crotons.

**DR. STUART:** One of the best destined to find a prominent place in the public's favor. Has large showy leaves in the colors so much desired in strictly foliage plants. A fast grower.

**COLUMBIANA:** Extraordinary large leaves splashed over with all the colors of a Kaleidoscope, place Columbiana at the head of the list as Show Pieces for garden or patio.

**ETHEL ROWE:** A fine strong grower with a very unusual cut or serration in its leaf design. No faint, wishy-washy colors; its colors are so exceptionally fine and brilliant, they place this Croton in a color class by itself.

**CONFUSIUS:** A thousand words can't picture the magnificence of this Croton. It has big leaves that color up beautifully when exposed to the sun. It's a fast bushy grower that you'll like.

DATSY ORTAGUS: The choice of many Crotton-Lovettting connoisseurs and plant collectors. Its colors are almost invariably described as "simply out of this world," red and black.	HARVEST MOON: Somehthing radiantly different because it thrives in spots where sunshine is at a premium. Its blossoms in unusual large leaves命令 the passerby's attention.	GOLDEN QUEEN: Crowned with top light so. Strong growing with oversized multi-colored show and award at a topflight show and somehthing a plant lover can feel you just must have this one.	MED FATHER: Brand new, extra large green, yellow and heavily variegated red leaves. Protected by a thick layer of many fast growing beautifull Crotton to own this one.
DAISY ORTAGUS: The choice of many Crotton-Lovettting connoisseurs and plant collectors. Its colors are almost invariably described as "simply out of this world," red and black.	HARVEST MOON: Somehthing radiantly different because it thrives in spots where sunshine is at a premium. Its blossoms in unusual large leaves命令 the passerby's attention.	GOLDEN QUEEN: Crowned with top light so. Strong growing with oversized multi-colored show and award at a topflight show and somehthing a plant lover can feel you just must have this one.	MED FATHER: Brand new, extra large green, yellow and heavily variegated red leaves. Protected by a thick layer of many fast growing beautifull Crotton to own this one.
MARIA PHARMACIS: Strong shrub, extra large leaves, heavy textured foliage. Somehthing a plant lover can feel, bright colors make you feel you just must have this one.	GOLDEN QUEEN: Crowned with top light so. Strong growing with oversized multi-colored show and award at a topflight show and somehthing a plant lover can feel you just must have this one.	MED FATHER: Brand new, extra large green, yellow and heavily variegated red leaves. Protected by a thick layer of many fast growing beautifull Crotton to own this one.	MARY BROOKS: The ultimate in a fast growing beautifull Crotton many shades ranging from green to yellow, orange, red to burgundy. Colors range from green to yellow, orange, red to burgundy. Leaves are sized oak-leaf to oakleaf. Over-sized oak-leaf type leaves. No Crotton reaches its satiated without this one.
HEB FATHER: Brand new, extra large green, yellow and heavily variegated red leaves. Protected by a thick layer of many fast growing beautifull Crotton to own this one.	MARY BROOKS: The ultimate in a fast growing beautifull Crotton many shades ranging from green to yellow, orange, red to burgundy. Colors range from green to yellow, orange, red to burgundy. Leaves are sized oak-leaf to oakleaf. Over-sized oak-leaf type leaves. No Crotton reaches its satiated without this one.	HEB FATHER: Brand new, extra large green, yellow and heavily variegated red leaves. Protected by a thick layer of many fast growing beautifull Crotton to own this one.	STRAWBERRY: This beautiful Crotton is in great demand. Not fast growing, but how beautiful.
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MONARCH: Extra Large, up to 18 inch long, 6 inch wide yellow, green and red leaves. Heavy growth.	MONARCH: Extra Large, up to 18 inch long, 6 inch wide yellow, green and red leaves. Heavy growth.	MONARCH: Extra Large, up to 18 inch long, 6 inch wide yellow, green and red leaves. Heavy growth.	STRAWBERRY: This beautiful Crotton colors make it a choice Crotton.
MY SELECTION: Good sized cladatum. Watermelon colored leaves. Medium, compact growth.	MY SELECTION: Good sized cladatum. Watermelon colored leaves. Medium, compact growth.	MY SELECTION: Good sized cladatum. Watermelon colored leaves. Medium, compact growth.	TRIFOLI: Medium green and orange leaf. Very bright. Medium, very compact growth.
VAN DYKE: 12 to 15 inch long, 3 inch wide multicolored sploctched leaf. Very strong growth.	VAN DYKE: 12 to 15 inch long, 3 inch wide multicolored sploctched leaf. Very strong growth.	VAN DYKE: 12 to 15 inch long, 3 inch wide multicolored sploctched leaf. Very strong growth.	VAN DYKE: 12 to 15 inch long, 3 inch wide multicolored sploctched leaf. Very strong growth.
HAZEL-R: Large multicolored oak-leaf. Bushy. Slow growth.	HAZEL-R: Large multicolored oak-leaf. Bushy. Slow growth.	HAZEL-R: Large multicolored oak-leaf. Bushy. Slow growth.	KERSEY REDDII: Large, heavy textured leaves, green and dark leaves with red veins. Heavy growth.
MOONDROPS: Green and yellow oak-leaf. Medium growth habit.	MOONDROPS: Green and yellow oak-leaf. Medium growth habit.	MOONDROPS: Green and yellow oak-leaf. Medium growth habit.	TRIFOLI: Medium green and orange leaf. Very bright. Medium, very compact growth.
ADDITIONAL VARIETIES OF FANCY CROTTONS IN GALLON CANS, \$ P.O.B. Nursey	ADDITIONAL VARIETIES OF FANCY CROTTONS IN GALLON CANS, \$ P.O.B. Nursey	ADDITIONAL VARIETIES OF FANCY CROTTONS IN GALLON CANS, \$ P.O.B. Nursey	PINK ALPHAS: Large 12 inch green and pink leaf. Likes shade.
CORONA: Large, broad, multi-colored oakleaf. Good upright growth.	CORONA: Large, broad, multi-colored oakleaf. Good upright growth.	CORONA: Large, broad, multi-colored oakleaf. Good upright growth.	JUNGLE MYSTERY: Extra Large, multi-colored crotton, heavily veined broadleaf, heavily veined.
SUNSET: Medium, green, yellow, orange and red spotted leaf. Strong, upright, beaufiful crotton.	SUNSET: Medium, green, yellow, orange and red spotted leaf. Strong, upright, beaufiful crotton.	SUNSET: Medium, green, yellow, orange and red spotted leaf. Strong, upright, beaufiful crotton.	PINK ALPHAS: Large 12 inch green and pink leaf. Likes shade.
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EVERBLEST: Multicolored, 12 inch long oakleaf. Extra heavy branched. Bushy, beaufiful growth.	EVERBLEST: Multicolored, 12 inch long oakleaf. Extra heavy branched. Bushy, beaufiful growth.	EVERBLEST: Multicolored, 12 inch long oakleaf. Extra heavy branched. Bushy, beaufiful growth.	JUNGLE MYSTERY: Extra Large, multi-colored crotton, heavily veined broadleaf, heavily veined.
MOSAIC: Large, many colored, spotted leaf. Strong, upright, beaufiful crotton.	MOSAIC: Large, many colored, spotted leaf. Strong, upright, beaufiful crotton.	MOSAIC: Large, many colored, spotted leaf. Strong, upright, beaufiful crotton.	PINK ALPHAS: Large 12 inch green and pink leaf. Likes shade.
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CHU-CHU-SAN: Large 10 to 12 inch green, orange, red leaf with yellow spots. Strong, upright growth.	CHU-CHU-SAN: Large 10 to 12 inch green, orange, red leaf with yellow spots. Strong, upright growth.	CHU-CHU-SAN: Large 10 to 12 inch green, orange, red leaf with yellow spots. Strong, upright growth.	TRIFOLI: Medium green and orange leaf. Very bright. Medium, very compact growth.

HENRY BURBURY: Giant leaves.  
Fall coloring with extra heavy  
texture. Powerful bushy grower.

ROSE JADE: Extra broad, large  
green, cream and yellow leaf.  
Very compact. Low grower.  
Likes shade.

HY-FLO: Large 10 inch long, 3  
inch wide green and pink leaf.  
Extra well branched and fine  
growing. Likes shade.

Due to the many Hibiscus and  
Croton varieties we handle, we  
are sometimes temporarily out of  
certain types. With your per-  
mission, we will make substi-  
tutions of similar or better  
varieties at no extra charge.

#### IXORAS

CHOICE IXORAS? Imported  
Ixoras? Rare Ixoras? We have  
them for you! We have imported  
and name varieties very rarely  
seen. Ixoras aren't too fussy  
and will thrive in full sun half  
shade in slightly acid soil.

McGEE'S YELLOW CLUSTER: A new  
good yellow Ixora. A welcome  
change from common red. In  
Gallon Cans, \$ F.O.B. Nursery.

HENRY MURAT: A very fine heavy  
clustered light pink Ixora. A  
profuse bloomer. Rather slow  
growing. Lends itself for hedg-  
ing or for sunporches and patios.  
Do not confuse this very fine  
pink with some loose flowering  
inferior types. In Gallon Cans,  
\$ F.O.B. Nursery.

SUPER KING: The most attractive  
hedge Ixora ever developed.  
Latest creation in large-bloom  
Ixoras in the most vivid red!  
The red of the future! Out-  
standing when used as a unique  
"specimen" plant, as a hedge  
Ixora, or to "fence in" a sun-  
porch or screen patio. In  
Gallon Cans, \$ F.O.B.  
Nursery.

BIER'S GLORY: Imagine very large  
blooms of brilliant orange red  
lasting a full month or more on  
a splendid plant with rich, green  
foliage! It's the cream of the  
crop of many new varieties  
imported during the past several  
years. Makes excellent specimen  
plants. In Gallon Cans, \$  
F.O.B. Nursery.

IXORA "ROSEUM": We are proud to  
add this new sensational dark  
pink Ixora to our list. Rather  
rare, this fine blooming Ixora  
has dark green heavy leaves and  
can be used for all-around  
purposes. In Gallon Cans, \$  
FOB Nursery.

IXORA "PAN CANAL": Very showy  
large clusters of darkest red.  
Good bloomer and strong grower.  
Extra nice for specimen plants.  
In Gallon Cans, \$ F.O.B.  
Nursery.

ROYAL DELIGHT: Large snowball  
shaped coral bloom. Dark green  
glossy foliage. In Gallon Cans,  
\$ F.O.B. Nursery.

IXORA GENENSIS: Very bushy, good  
blooming shade Ixora of orange  
pink and red. Very good for  
patio planting. In Gallon Cans,  
\$ F.O.B. Nursery.

FINNLASONIANA: Best blooming,  
fragrant white Ixora. Blooms  
on and off the year 'round.  
Nice growing habit. In Gallon  
Cans, \$ F.O.B. Nursery.

